



**SMALL & MEDIUM BUSINESS DEVELOPMENT CHAMBER OF INDIA
(SME CHAMBER OF INDIA)**

INITIATED



INDIA – BULGARIA



SME DEVELOPMENT COUNCIL



SUPPORTING ORGANISATIONS



**INDIA INTERNATIONAL
TRADE CENTRE (IITC-INDIA)**



**MAHARASHTRA INDUSTRIAL AND
ECONOMIC DEVELOPMENT ASSOCIATION**



**SME EXPORT
PROMOTION COUNCIL**



**SME TRAINING
INSTITUTE OF INDIA**



**SME TECHNOLOGY
DEVELOPMENT
COUNCIL**



**NDIAN SME
KNOWLEDGE FORUM**



**CFO and Financial
Advisory Council
for SMEs**

ABOUT THE COUNCIL

“**INDIA - BULGARIA SME DEVELOPMENT COUNCIL**” will act as a bridge between SMEs of both the countries to exchange information about business, import, export, joint ventures, technology transfers, contract manufacturing tie up and other business opportunities in various sectors as well as investment promotion in both the countries. This will also be a useful for identifying business partners, collaborations, alliance, setting up industrial units, display products and services and other related business activities.

The Council will organise various activities to create positive business atmosphere in the SME Sector for better business development activities.

The Council is initiated by Small and Medium Business Development Chamber of India (SME Chamber of India) and Supported by Maharashtra Industrial and Economic Development Association (MIEDA), India International Trade Centre (IITC-INDIA), SME Export Promotion Council and SME Technology Development Council to accomplish the objectives.

ABOUT THE SME CHAMBER OF INDIA

SMALL & MEDIUM BUSINESS DEVELOPMENT CHAMBER OF INDIA (SME CHAMBER OF INDIA) is a leading National and International level organisation working for last many years and having large numbers of membership in various sectors.

The Chamber provide support and assistance for Export Promotion, Import facilitation, SME Development, Industrial Development, Investment Promotion, Entrepreneurship Development, Education & Training Programs and organise Buyer - Seller Meet, Business Matchmaking, Meetings with visiting Delegations, Conferences, Exhibitions & Trade Fairs and study tours. We guide and assist Indian & overseas SMEs and other companies to establish and enhance business contacts and support for acquiring latest technology, joint ventures, collaborations, contract manufacturing tie-ups and other business related services. The Chamber started representative office in many countries for enhancing the connectivity between Indian and Overseas SMEs and Entrepreneurs.



Mr. Chandrakant Salunkhe, President, SME Chamber of India presenting memento to **Mr. Histro Etropolski**, State Expert Investment Service, Invest Bulgaria Agency and **Ms. Valentina Alexandrova**, Director, Investment and Legal Services.



Mr. Chandrakant Salunkhe, President, SME Chamber of India with **Mr. Vesselin Iliev**, Director, International Economic Relations, Bulgarian Industrial Association, **Mr. Georgi Shivarov**, Vice President, Bulgarian Industrial Association, Sofia Bulgaria



Mr. Chandrakant Salunkhe, President, SME Chamber of India, **Ms. Valeria Jekova**, Chairman, Bulgarian Association of Apparel and Textile Producers and Exporters (BAATPE) and **Mr. Maheshkumar**, General Secretary, SME Chamber of India

OBJECTIVES AND ACTIVITIES OF THE COUNCIL

- Introduction and Connectivity between SMEs from both the countries
- Organise activities for establishment of Business
- Information on Bi-lateral trade opportunities
- Channelise Investment, Venture Capital and Private Equity
- Identify Business Partners, Importers, Exporters, Suppliers
- Assistance for Joint Ventures, Technology Transfers
- Contract Manufacturing Tie-ups
- Assist to set up Manufacturing or service sector units
- Arrange trade missions, delegations
- Interaction with visiting Trade Missions and Delegations
- Organise Trade Promotional Activities & B2B / B2C Meetings
- Organise Seminars and Conferences in India and Bulgaria
- Interaction with Young Entrepreneurs & SMEs for visiting President, Prime Minister, Ministers, top level businessmen and bureaucrats in India and Bulgaria
- Organise Product And Sector-Wise Exhibitions, Trade Fairs Catalogue Shows and other activities for Indian companies in Bulgaria and Bulgarian companies in India
- Support and Assistance to Embassy, Organisations, Chambers of Commerce and Government agencies
- Organise Training Programmes to educate Young Entrepreneurs and SMEs about Market, Taxation and Business opportunities
- Set up display centres for Products & Services in both the countries
- Disseminate information on newly launched Products, High Tech Products and Latest Technologies
- Undertake Market Survey, Market Research, Advertising and Publicity Strategies
- Prepare Project Reports and Business Plans
- Provide information on Trade Enquiries, Industrial Cooperation, Technical Information, Rules And Regulations About Business Activities
- To take up Issues and Matters Related To International Trade, Shipping, Regulations, Financial And Industrial Sectors with the local and National Government Departments
- Encourage local and National Government Agencies and Officials for the promotion of SMEs
- Organise Annual Activities like SME Partnership Summit, SME Investment Forum & SME Business Summit in each country regularly or alternate years
- Organise exchange programmes - Young Entrepreneurs, SMEs, Cultural, Sports and Educational

ASSISTANCE & SUPPORT SERVICES FOR BULGARIAN SMEs

- Identifying business partners, associates, buyers and importers in India
- Business and Investment opportunities in India
- Technology Transfer, Joint Ventures, Collaborations and Investments opportunities in India
- Introduce and launch latest products & services and appointment of buying and selling agents in India
- Assistance to identify contract manufacturers in India
- Buyer-Seller Meets and Business Matchmaking with Indian companies
- Market Development, Survey and Research on various products and services
- Information on import / export opportunities
- Sourcing of quality raw materials and finished products from Indian SMEs
- Liaison with Central and provincial government authorities in all matters concerning SMEs
- Setting up manufacturing units and service activities in India

GLIMPSES OF INTERACTIVE MEETINGS



Mr. Chandrakant Salunkhe, President, SME Chamber of India presenting a memento to **Ms. Galina Tosheva**, Hon'ble Deputy Minister of Economy and Energy, Bulgaria, **Mr. Eli Anavi**, Director, Enterprise Policy Directorate, Sofia, Bulgaria



Mr. Chandrakant Salunkhe - President, SME Chamber of India presenting memento to **Mr. Radion Popov** - Hon'ble Deputy Minister, Ministry of Foreign Affairs, Republic of Bulgaria at Sofia on 17th November 2008



Mr. Chandrakant Salunkhe, President, SME Chamber of India presenting memento to **Mr. Stanimir Barzashky**, CEO, Bulgarian Small and Medium Enterprises Promotion Agency



Mr. Chandrakant Salunkhe - President, SME Chamber of India with **Mr. Tsvetan Simeonov** - Vice President & CEO, Bulgarian Chamber of Commerce & Industry



Mr. Chandrakant Salunkhe, President, SME Chamber of India presenting memento to **Dr. Evgenil Ivanov**, CEO, Confederation of Employers and Industrialists in Bulgaria



Mr. Chandrakant Salunkhe - President, SME Chamber of India with **Dr. Stoyan Stalev** - President, Invest Bulgaria Agency at Sofia on 17th November 2008

For More Information Please Contact

INDIA - BULGARIA SME DEVELOPMENT COUNCIL

Registered & Correspondence Office:-

101, Murlidhar Baldev Estate, Nears Vikas Estate, Off Aarey Road, Goregaon (E), Mumbai - 400 063.

Central Office:-

3, Upper Gr. Flr, Samruddhi Venture Park, Marol MIDC, Andheri (E), Mumbai - 400 093.

Email: smechamberofindia@vsnl.net | Website: www.smechamberofindia.com

Tel.: +91 - 22 - 6677 0218 / 6667 4444 / 6150 9800 | Fax: +91 - 22 - 2874 3543