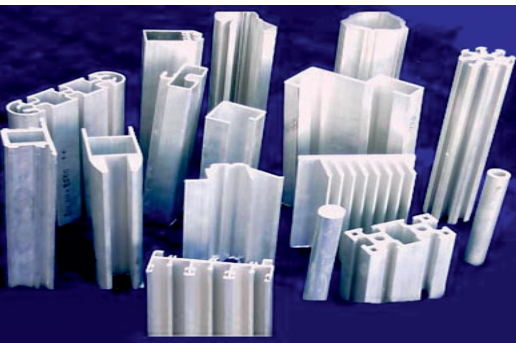




SME CHAMBER OF INDIA

Empowering SMEs for Global Competitiveness



ABOUT THE CHAMBER

SME CHAMBER OF INDIA has been putting efforts for the growth of SMEs from the manufacturing, service sectors and allied industrial & business sectors under the dynamic and indomitable leadership of **Mr. Chandrakant Salunkhe, Founder & President for the last 32 years**. The Chamber provides platform to entrepreneurs, business tycoons, CEOs of large corporates, MNCs, financial institutions, diplomats, policy makers, inventors, investors, start-ups, Young & Women entrepreneurs and thought leaders to connect, communicate, commercialise their business ideas, to enhance business activities, to convert business ideas, new concepts into profitable business ventures as well as strengthening family managed businesses for further growth, transition and transformation.

The Chamber has been on the forefront for advocating policy frame work change and its implementation, secure the interest of SME sector in ease of doing business, preparing them for global competitiveness, contribute more for “**Viksit Bharat**”, export promotion, international collaborations and create awareness to avail various incentives & benefits of Government policies & schemes as well as explore emerging business opportunities in India and abroad. The Chamber imparts knowledge, Skill and scale of the entrepreneurs to capacity building, improvement of quality productivity, credibility, credit worthiness, business growth, expansion, diversification, branding, marketing, secure the intellectual property rights & quality assurance to enter into global supply chain. The Chamber also focuses on to revive struggling and sick manufacturing units to continue their contributions for the industrial and economic growth of the nation.

The Chamber is an international premium networking platform providing opportunities to Indian and foreign companies to establish business co-operation with large corporates, MNCs, buyers, importers, manufacturers, suppliers, exporters, collaborations, joint ventures, technology transfers, contract manufacturing and strategic alliance for marketing, distribution and franchise as well as channelising finance and investment for further business growth and setting up manufacturing units in India and other countries. The Chamber has initiated trade promotional councils to promote bilateral trade and inbound and outbound investments as well as establishing cooperation with various trade promotional organisations, exhibitions and event management companies, investment boards, industrial & technology parks, Government agencies and departments, research and marketing agencies and appointing agents for promotion of exports in various countries.

OBJECTIVES

- Preparing and empowering SMEs for global competitiveness
- Establish co-operation for further business growth
- Protect business interest of SMEs & manufacturing Industries
- Advocacy for securing the interest of SMEs & policy implementations
- Strengthening capacities and capabilities for further business growth
- Establishing international cooperations for bilateral trade promotion
- Innovation, invention and its commercialisation
- Awards & Recognitions for remarkable achievements & contributions



ACTIVITIES

- Opportunities to explore business leads, referrals & export orders
- Networking activities to explore emerging business opportunities
- Business & Trade promotional events and activities
- Educational and training programs for skilling and further scaling
- Generation of new Entrepreneurship & startups
- Interactions with the policy makers, FIs, large corporates & MNCs
- Lead delegations to attend business conferences & exhibitions
- Strategic business alliances with the overseas SMEs and corporates
- Support to avail the Government incentives, benefits & policies
- Research, market survey, study and product development
- Resolving issues & grievances related to business activities



Become our member to enhance your business and exports

ASSISTANCE & SUPPORT SERVICES

DOMESTIC BUSINESS OPPORTUNITIES

- Business advisory services for growth and expansion
- Sourcing, supply & procurement opportunities
- Setting up manufacturing units, identify industrial land & ready-made premises
- Connectivity with the buyers, manufacturers, exporters and suppliers
- Marketing, branding and promotion
- Vendor development, supply to SMEs, corporates and MNCs
- Identifying potential investors and business partners
- Govt. services, liaison & corporate communications
- Revival of sick and struggling units

FINANCE & INVESTMENT

- Channelise bank finance, investment and ECB
- Private Equity and Venture Capital
- Listing on the SME stock exchange for availing alternative finance
- Finance facility for participation in the International Exhibitions
- Identify investors and strategic partners
- Finance for setting up manufacturing units and ready-made industrial premises
- Factoring and forfeiting services
- NPA settlements and restructuring of stressed SMEs

INTERNATIONAL BUSINESS OPPORTUNITIES

- Export business opportunities
- Business alliances with the overseas SMEs & corporates
- Joint ventures, technology transfers and collaborations
- Contract manufacturing tie-ups with the overseas Co's
- Identification of business partners, buyers, importers and distributors
- Sourcing of raw materials, advanced technology, machinery & equipment
- Marketing & distributorship in the specific overseas markets
- Import facilitation services
- Identify industrial land, premises, and industrial parks / SEZs
- Promotion and launching of new products & services in the overseas markets
- Go to market strategic planning
- Business leads and referrals for exports, imports, JVs and supplies
- International trade Advisory services for formalities, compliances & procedures

SUPPORT SERVICES FOR FOREIGN SMEs AND COMPANIES

- Identifying Indian business partners, manufactures and suppliers
- Technology Transfers, Joint Ventures & Investment opportunities in India
- Identify SMEs for contract manufacturing in India
- Identifying business and Investment opportunities in India
- Buyer-Seller meets with the Indian SMEs in the various cities of India
- Identify industrial land, industrial premises and industrial parks/zones
- Identifying buyers, importers and distributors in India
- Business partnership opportunities in "Make- In- India" initiatives
- Marketing & distribution of products and services in India
- Market development, survey, study and research on specific products
- Connecting manufacturing SMEs for exports business
- Sourcing of quality raw materials and finished products from Indian SMEs
- Liaison with the Central and provincial Government authorities
- Setting up manufacturing units and service activities in India
- Assistance to resolve issues and disputes
- Organise conferences and events for visiting delegations



Participate in our Activities for Networking and to Enhance Contacts & Knowledge

INDIA SME EXCELLENCE AWARDS

SME Chamber of India is having pride & privilege for recognizing successful entrepreneurs & enterprises for remarkable achievements & outstanding contributions / performance by conferring “**INDIA SME EXCELLENCE AWARDS**”, “**SME BRANDS OF INDIA**”, “**FORTUNE 500 SMEs**”, “**SME ICONS OF INDIA**” and “**BEST INNOVATIVE SMEs OF INDIA**” in the fields of Manufacturing, industrial, Engineering, automotive, packaging, chemicals, Agro based Industry, Textiles, Garments, Retail, E-Commerce, Marketing, Branding, Exports, Realty, Education, Banking & Finance, Entertainment, Media, Sports, Infrastructure, construction, Energy, Healthcare, Hospitality, IT, ICT, Technology, Food Processing, Printing, Marketing, Service Sector and allied business and industrial sectors.

The Award winners will play unique role as “**SME Brand Ambassadors**” to motivate other SMEs, fellow entrepreneurs, Young Entrepreneurs and Start-ups to follow their success path and get inspired to put efforts for better business growth and more contributions to make India as a manufacturing hub and accomplish the dream project of Hon'ble Prime Minister.

For More information Visit: www.indiasmeawards.com

INITIATIVES

- SME Export Promotion Facilitation Centre
- SME Finance Facilitation Centre
- SME Investment Promotion Council
- Women Entrepreneurs Development Council
- SME Insurance Promotion Council
- Entrepreneurship Development Council
- Employment Exchange for Indian SMEs
- NRI Business Support Centre
- SME Business Dialogue
- SME Business Forum
- Mumbai Business Forum
- Delhi Business Forum
- Ahmedabad Business Forum
- Pune Business Forum
- Bangalore Business Forum
- Tamil Nadu Business Forum
- SME Connect – Magazine & Portal
- BrandSME | SMEtalks | SMECoach | SMEtv | SME e-News

ASSOCIATE ORGANIZATIONS

- SME Industrial Parks of India
- Federation of Indian SME Associations
- Maharashtra Industry Development Association
- India International Trade Centre
- Gujarat Industry Development Association
- Packaging Industry Association of India
- SME Electronic Products Export Promotion Council
- SME Credit Check Pvt. Ltd.
- SME Export Promotion Council
- SME Business Management Institute
- World SME Trade Centre
- SME Technology Development Council
- SME Importers Association of India
- Start-Ups Council of India

INTERNATIONAL TRADE PROMOTION COUNCILS

- India – US SME Business Council
- Europe – India SME Business Council
- India – Japan SME Business Council
- India – Africa SME Business Council
- India – China Business Council
- India – GCC SME Business Council
- India – Canada SME Business Council
- India – Russia SME Business Council
- India – UK SME Business Council
- India – Poland SME Business Council
- India – Germany SME Business Council
- India – Romania Business Council
- India – Italy SME Business Council
- India – Australia SME Business Council
- India – Hungary Business Council
- India – Bulgaria Business Council

CHANDRAKANT SALUNKHE - FOUNDER & PRESIDENT

SMALL & MEDIUM BUSINESS DEVELOPMENT CHAMBER OF INDIA

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Regional Offices: Delhi, Ahmedabad, Pune, Bangalore, Chandigarh, Hyderabad, Chennai and Indore

Representative Office: USA, UK, Europe, Canada, China, Malaysia, South Korea, South Africa, UAE, Singapore, Bahrain and Hong Kong

The Chamber is Registered Under Section 25 of The Indian Companies Act, 1956.