



SME CHAMBER OF INDIA

Empowering SMEs for Global Competitiveness



ABOUT THE CHAMBER

SME CHAMBER OF INDIA, a premier national Chamber has been working for the development of SMEs from manufacturing, service sectors and allied industrial / business sectors for the last 24 years. The Chamber integrates SMEs, large corporates, MNCs, banks, investors, policy makers, Young & Women entrepreneurs and Start-Ups to establish and enhance contacts for better business growth and expansion.

The Chamber has been on a forefront for policy implementation, policy change and encouraging SMEs to avail various incentives, government schemes as well as business and investment opportunities in the era of Make-In-India.

The Chamber organises various activities to impart knowledge, Skills, Scale and provides a platform for promotion of products and services, enhancement of contacts for business growth, utilisation of unique marketing and branding facilities, advanced technology for improvement of capabilities & productivity, quality assurance, utilisation of benefits and advantages of various government departments for domestic and export promotion.

The Chamber is also channelising finance through banks & FIs, export finance, venture capital, private equity, external commercial borrowings and investment for enhancement of business activity.

The Chamber has been providing unique support to SMEs, Young & Women entrepreneurs and Start-Ups to convert business ideas and new concepts into profitable business ventures as well as strengthening family managed businesses for better development as well as transition and transformation.



OBJECTIVES

- Integration of entrepreneurs
- Protect business interest of SMEs & Industry
- Road map for pragmatic growth of SMEs
- Knowledge & Education for capacity building
- Interface with government agencies
- International business partnership
- Entrepreneurship development
- Awards and Recognitions

ACTIVITIES

- Trade promotional programs and events
- Interaction with banks, MNCs & government officials
- International conferences & seminars
- Roundtable discussions and mentoring sessions
- Inbound and Outbound investment promotions
- Channelise finance and investment
- Strategic business alliances with overseas SMEs
- Marketing, branding and promotion
- Awareness about government incentives & policies
- Delegations and study tours
- Research and market survey
- Exhibition and trade fair services
- Resolving issues & problems with appropriate authorities

Become our member to enhance your business and exports

ASSISTANCE & SUPPORT SERVICES

DOMESTIC BUSINESS OPPORTUNITIES

- Business advisory services
- Business, supply & procurement opportunities
- Connectivity with buyers, manufacturers and suppliers
- Procurement support in PSUs and MNCs
- Marketing and distribution in India
- Certification of evaluation of capacity of the company
- Support for listing on SME stock exchange
- Identifying potential investors and business partners
- Setting up manufacturing units
- Redressal of issues & problems of industry

FINANCE & INVESTMENT

- Channelise Finance from Banks and Financial Institutions
- Private Equity and Venture Capital
- Project, Export Finance & External Commercial Borrowing
- Finance facility for participation in International Exhibitions
- Term loans in local & foreign currency
- Vendor finance facility
- Factoring and forfeiting services
- NPA settlements and restructuring stressed SMEs

INTERNATIONAL BUSINESS OPPORTUNITIES

- Export business opportunity
- Business alliances with overseas SMEs and companies
- Joint ventures, collaborations and technology transfers
- Business & Investment opportunities in various countries
- Import facilitation services
- Export & Import finance facility
- Contract manufacturing tie-ups with overseas Co's
- Identification of business partners, buyers, importers and distributors
- Sourcing raw materials, advanced technology, machinery & equipment
- Marketing & distributorship in specific Overseas markets
- Identify industrial land & premises, and industrial parks / SEZ
- Promotion and launching of new products & services in overseas market
- Market survey and research
- Information on import - export formalities & procedures

SUPPORT AND ASSISTANCE FOR OVERSEAS COMPANIES IN INDIA

- Identifying business partners, manufactures, selling agents and suppliers in India
- Technology Transfers, Joint Ventures & Investments opportunities in India
- Identify SMEs for contract manufacturing in India
- Identifying business and Investment opportunities in India
- Buyer-Seller meets with Indian SMEs in various cities of India
- Identify industrial land, industrial premises, and industrial parks
- Identifying buyers, importers and distributors in India
- Business partnership opportunities in Make- In- India initiative
- Marketing of products and services in India
- Market development, survey and research on products and services
- Connecting manufacturing SMEs for exports business
- Sourcing of quality raw materials and finished products from Indian SMEs
- Liaison with central and provincial government authorities
- Setting up manufacturing units and service activities in India
- Assistance to resolve issues and disputes
- Organise conference and events for visiting delegations

Participate in our Activities for Networking and to Enhance Contacts & Knowledge

ACTION PLAN

- Transition & Transformation of SMEs
- Focus on ease of doing business for SMEs
- Reduction of interest rate for MSME sectors
- Perusing the Government & RBI for change of definition of NPA
- Creating groups of SMEs – 100 Cr, 200 Cr, 300 Cr, 400 Cr...
- Allocation of industrial plots for SMEs in prime location
- Transformation of SMEs into emerging corporate
- Developing entrepreneurial leadership capabilities
- Exploring emerging opportunities in global market
- Creation of sectoral database of SMEs
- Setting up of SME hi-tech industrial parks
- Reformation of MSMED act, labour and industrial laws
- Advantages of Free Trade Agreements with various countries
- Special power tariff for SMEs
- Generation of skilled manpower for SMEs
- Encourage corporate to empower SMEs under CSR activities
- Projecting successful entrepreneurs and their achievements

INDIA SME EXCELLENCE AWARDS

SME Chamber of India has been recognizing successful entrepreneurs by conferring "INDIA SME EXCELLENCE AWARDS" for their outstanding performance and achievements in the fields of Manufacturing, Engineering, Agro based Industry, Textiles, Garments, Retail, E-Commerce, Marketing, Branding, Advertisement, Exports (direct or merchant), Realty, Education, Banking & Finance, Entertainment, Media, Sports, Automobile, Infrastructure, Energy, Healthcare, Chemical, Hospitality, IT, ICT, Technology, Food Processing, Packaging, Printing, Garments, Marketing and Service Sector.

The award winners will get unique status to act as the Role Model / Brand Ambassador of Chamber so that they can motivate SMEs, Young Entrepreneurs and Start-ups for better business growth as well as confidence to compete with global players who will be creating competition in the era of Make-In-India opportunity. These SMEs will also encourage youth to initiate their own business ventures for bright future. For More information Visit: www.indiasmeawards.com

INITIATIVES

- SME Business Management Institute
- Start-Ups Council of India
- SME Export Promotion Council
- Employment Exchange for Indian SMEs
- World SME Trade Centre
- SME Finance Facilitation Centre
- SME Importers Association of India
- SME Technology Development Centre
- NRI Business Support Centre
- Indian SME Knowledge Forum
- SME Connect - Magazine & Portal
- SME Research Centre of India (SRCI)
- SME Business Club
- SME Forum of India

BI-LATERAL TRADE COUNCILS

- India – Japan SME Business Council
- India – US SME Business Council
- Europe – India SME Business Council
- India – UK SME Business Council
- India – China Business Council
- India – GCC SME Business Council
- India – Canada SME Business Council
- India – Poland SME Business Council
- India – Netherlands SME Business Council
- India – Korea SME Business Council
- India – Africa SME Business Council

CHANDRAKANT SALUNKHE - FOUNDER & PRESIDENT

SMALL & MEDIUM BUSINESS DEVELOPMENT CHAMBER OF INDIA

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Registered & Head Office

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Maharashtra, INDIA.

Regional Offices: Delhi, Ahmedabad, Bangalore, Pune, Jaipur, Hyderabad and Chennai

Representative Office: USA, UK, Europe, Canada, China, Malaysia, South Korea, South Africa, UAE, Singapore, Bahrain and Hong Kong

The Chamber is Registered Under Section 25 of The Indian Companies Act, 1956.