



# INDIA – KOREA SME BUSINESS COUNCIL

**Integrating SMEs for Better Growth**

Initiated

Principal Partner



**SME CHAMBER OF INDIA**



**INDIA INTERNATIONAL TRADE CENTRE**  
(Investment & Trade Promotion Organisation)

**KBIZ** Korea Federation  
of SMEs

Supported by

**kotra**

KOREA TRADE  
INVESTMENT PROMOTION AGENCY



Gyeonggi Small & Medium Business Center

**KOIMA**

KOREA  
IMPORTERS ASSOCIATION



**SME EXPORT  
PROMOTION COUNCIL**



MAHARASHTRA INDUSTRIAL AND  
ECONOMIC DEVELOPMENT ASSOCIATION



PACKAGING INDUSTRY ASSOCIATION OF INDIA



SME BUSINESS  
MANAGEMENT INSTITUTE

## ABOUT THE COUNCIL

“**INDIA - KOREA SME BUSINESS COUNCIL**” will act as a bridge to exchange information on business, import, export, joint ventures, technology transfers, contract manufacturing tie up and other business opportunities in various sectors as well as investment promotion in both the countries.

The Council is jointly initiated by Small and Medium Business Development Chamber of India (SME Chamber of India) and India International Trade Centre (IITC-INDIA) and Supported by Maharashtra Industrial and Economic Development Association (MIEDA), SME Export Promotion Council, Packaging Industry Association of India (PIAI) and SME Business Management Institute to accomplish the objectives.

This will also be useful for identifying business partners, collaborations, alliances, setting up industrial units, display products and services and other related business activities as well as to take up issues to concerned authorities.

The Council will put efforts to take full advantage of the India - Korea Comprehensive Economic Partnership Agreement (CEPA) and organise various activities to create business atmosphere, educate and create awareness amongst SME Sector for better business growth and investment promotion.

## ASSISTANCE & SUPPORT SERVICES FOR INDIAN AND KOREAN SMEs

- Identify emerging business opportunities
- Identify business partners, manufacturers, buyers, importers and service providers
- Information on import / export opportunities
- Bank Finance, Investment, Venture Capital and Private Equity
- Technology Transfer, Joint Ventures, Collaborations and Alliances
- Contract Manufacturing Tie-ups
- Marketing, promotion and distributorship
- Appointment of buying and selling agents
- Sourcing of quality raw materials and finished products
- Liaison with Central and provincial government authorities in all matters concerning SMEs
- Introduce and launch latest products & services
- Set up manufacturing or service sector units
- Project Reports and Business Plans
- Information on Trade Enquiries, Industrial Cooperation, Technical Information
- Market Development, Survey and Research on various products and services

## OBJECTIVES OF THE COUNCIL

**Integration and Connectivity**

**Empowerment for better growth**

**Identify business opportunities**

**Enhance Investment opportunities**

**Exchange of Business and Cultural Values**

## ACTIVITIES OF THE COUNCIL

- Organise trade promotional activities in India and Korea
- Arrange trade missions and delegations
- Organise Conferences, Exhibitions, B2B, B2C, Seminars
- Organise Buyer-Seller Meets and Business Matchmaking
- Project or Industry Visit
- Organise Training Programs to educate on Market, Taxation and Business opportunities
- Disseminate information on newly launched Products, High Tech Products and Latest Technologies
- Undertake Market Survey & Research
- Group Marketing, Advertising & Publicity
- Encourage local and National Government Agencies and Officials for the promotion of SMEs
- Organise Annual Activities like SME Partnership Summit, SME Investment Summit & SME Technology and Innovation Summit, SME Product Expo in each country regularly
- Organise exchange programs - Young Entrepreneurs, Cultural, Sports and Education
- Interaction with visiting Trade Missions and Delegations
- Interaction with Young Entrepreneurs & SMEs with visiting President, Prime Minister, Ministers, top level businessmen and bureaucrats in both the countries
- To take up Issues and Matters Related to International Trade, Shipping, Regulations, Financial And Industrial Sectors with the local and National Government Departments
- Set up display centres for Products & Services in both the countries
- Support and Assistance to Embassy, Organisations, Chambers of Commerce and Government agencies

## GLIMPSES OF INTERACTIVE MEETINGS WITH KOREAN DIGNITARIES



**Mr. Ki-Hwa Hong** – President & CEO, Gyeonggi Small & Medium Business Center and **Mr. Chandrakant Sakunkhe** – President, Small & Medium Business Development Chamber of India signing Memorandum of Understanding



**Mr. Chandrakant Salunkhe**, President, SME Chamber of India with **H. E. Dr. Sye-Kyun Chung**, Hon'ble Minister of Commerce, Industry & Energy, Republic of Korea and **Mr. Kyung Shik Sohn**, Chairman, The Korea Chamber of Commerce & Industry



**Mr. Kim, Ho Kyoung** – Project Group Head, Director General, Incheon Technopark, South Korea and **Mr. Chandrakant Sakunkhe** – President, SME Chamber of India during the MoU signing Ceremony between SME Chamber of India and Incheon Techno Park on 17th July 2012 at Mumbai



**Mr. Chandrakant Salunkhe** – Founder & President, SME Chamber of India and **Mr. Jae Mo Kha** - Chairman, Global Korea Co. Ltd. exchanging the MoU



**Mr. Chandrakant Salunkhe**, President, SME Chamber of India felicitating **H. E. Mr. Lee Wong Jong**, Hon'ble Governor of Chungcheongbuk-Do during his visit to Korea



**Mr. Chandrakant Salunkhe** with **Mr. Dae-whan Chang**, Chairman & Publisher, Maeil Business Newspaper and Maeil Business TV



**Mr. Chandrakant Sakunkhe** – President, SME Chamber of India and **H. E. Mr. Kim Sung-Lyul** – Vice Governor, Gyeonggi Province



**Mr. Chandrakant Salunkhe**, President, SME Chamber of India having interaction with **H. E. Mr. Young - Ho Kim**, Hon'ble Vice Governor of Chungcheongbuk-Do during visit on 2004 at Cheongju



**Mr. Chandrakant Salunkhe**, President, SME Chamber of India having interaction with **Mr. Soon Han Kwon**, Chairman, Korea Importers Association (KOIMA) during signing MoU in 2004 at Seoul

### CHANDRAKANT SALUNKHE

Founder & President, SME Chamber of India  
 Founder & President, India - Korea SME Business Council

**For More Information Please Contact**

**INDIA - KOREA SME BUSINESS COUNCIL**

Tel.: +91 - 22 - 6150 9800 / 6667 4444 | Fax: +91 - 22 - 2825 0414

Email: [director@smechamber.com](mailto:director@smechamber.com) | Website : [www.smechamberofindia.com](http://www.smechamberofindia.com)

Registered & Head Office

3, Upper Ground Floor, Samruddhi Venture Park, SEEPZ-MIDC Central Raod, Andheri (E), Mumbai - 400 093.