SMALL & MEDIUM BUSINESS
DEVELOPMENT CHAMBER OF INDIA

Presents

Annual Conference

KARNATAKA INDUSTRY AND SME SUMMIT

Tuesday, 6th January 2015
Hotel The Lalit Ashok, Kumara Krupa High Grounds, Bengaluru

WWW.SMECHAMBEROFINDIA.COM
Karnataka is one of the highly industrialized States in India. High level of research and development institutions combined with superior human resources which includes trained technical manpower in Engineering, Management and Basic Sciences has made the State as one of the favourable investment destinations. Karnataka is also considered one of the countries Industrialized States comprising large public sector industrial undertakings, large privately owned industries like steel, sugar, textiles etc. The State has now taken a quantum leap in IT sector.

Although manufacturing SMEs in Karnataka are progressing remarkably in various industries, still there is a need for the SMEs to constantly update themselves about the latest trends in technology, marketing etc. in India and around the world. SMEs are looking for an handholding to enhance their productivity, connectivity, finance, advanced technology, marketing support, export business, opportunity for contract manufacturing, international cooperation and strategic business partnership for business growth, expansion and diversification.

ABOUT THE SUMMIT

The efforts and success of SMEs in the State is commendable. Still the SMEs need to understand the enormous business opportunities available in India and abroad to utilise their full potential. The SME Sector is the vital link in the supply chain of the big corporate, government departments and PSUs. This Sector is not getting the deserved attention from the Banking Sector, Corporate and Government agencies.

This Summit is organised with the objective of providing a platform to SMEs to understand the numerous business opportunities available for manufacturing and service sectors in India and abroad. This will highlight the latest developments on productivity, quality, material, marketing, finance and exports. Further, there are a number of investors from India and abroad looking for potential projects and partners for investment, joint ventures, technology transfer, contract manufacturing and other business needs. This will deliberate to create business opportunities for SMEs in various manufacturing sectors, service industry, research & development, tourism, infrastructure, food processing industry, agro based industry and other allied industrial sectors.

SME Chamber of India will be presenting Annual “Karnataka Industry Excellence Awards” and “Karnataka SME Excellence Awards” for outstanding achievements in concern industrial sectors at this conference.

Hon’ble Chief Minister of Karnataka, Hon’ble Minister of MSME, Secretaries of Ministry of Commerce and Industry and Ministry of MSME, Heads of the Industries, Corporate and Nationalised Banks have been invited to address this conference.
TOPICS TO BE COVERED

- Roadmap for Industrial & SME growth: Initiatives by Government of Karnataka
- Transforming SMEs into emerging Corporate
- Empowering SMEs for National and International Markets
- Karnataka – A favourable Investment Destination
- Role of Bankers for growth of Industry and SMEs
- Success stories of Entrepreneurs from SME Sector
- SME Stock Exchange – New Opportunities for raising Funds
- International Finance and Investment – Opportunities for SMEs
- Private Equity and Venture Capital – Opportunities for SMEs
- Advanced Technology and Innovation for Sustainable Growth
- Strategy for Marketing, Promotion and Branding
- Incentives and Support for SME Manufacturers for exports
- Efficient HR Management in production industry
- Improving Quality, Productivity and Customer Satisfaction
- Importance of IPR, Copy Rights and Trade Marks
- IT Infrastructure and Software solutions for SMEs
- Financial Support for Marketing and Promotion for SMEs
- Restructuring and Business Improvement Strategies for SMEs

WHO CAN PARTICIPATE?

- Small and Medium Entrepreneurs
- CEOs of Corporate, Multinational Companies, Banks and Fis
- Officials from Government and Public Sector Undertakings
- Engineering, Management, Financial and Legal Consultants
- Buying & Selling Agents
- Entrepreneurs from Service Industry, Exports & Imports, Distribution, Marketing, Branding, IT, Exhibition, Logistics
- Executives from Project Management, Financial and Law Firms
- Heads of Trade Promotion Organisations and Associations
- Executives from Knowledge Providing Institutions and R & D Institutes
- Venture Capital and Private Equity Funds
- Executives from Quality assurance and certification agencies
- Executives from Credit Rating Agencies, Credit Insurance Companies and Factoring Services

BENEFITS TO THE PARTICIPANTS

Opportunity to understand, update knowledge and obtain information about various Business Opportunities, latest Technologies, Technology Transfers, Joint Ventures, Contract Manufacturing Tie-Ups, Investment Opportunities available in India and abroad, Various Government Schemes and Incentives for Exporters, Importers and Investors, Government Policies towards improving infrastructure and other facilities etc. A Good networking platform to interact with Government officials, Captains of Industries, Experts, Bankers and Consultants.
ABOUT ORGANISERS

SMALL & MEDIUM BUSINESS DEVELOPMENT CHAMBER OF INDIA (SME Chamber of India) is a National level leading organisation, functioning for the empowerment of SMEs Manufacturing and Service Sectors for last 20 years. The Chamber supports SMEs for export promotion, channelise Finance & Investment, Private Equity & venture capital funding, joint ventures, technology transfers, international collaborations, exchange of know-how, Marketing, Distribution, Branding and enhancement of business activities in India and other countries. The Chamber provide business and industrial advisory services and assistance to resolve issues and problems of SMEs and other Industries as well as put efforts for revival of sick units. The Chamber has been recognizing the Entrepreneurs for their exemplary achievements in their respective industry and businesses. The Chamber also assists for listing in Stock Exchange, IPO, connecting with Multinational Companies, Foreign Buyers, Importers, Banks, Financial Institutions, Government Officials & Agencies, Technology Providers, Capital Goods Manufacturers, Investment Board, Embassies & Consulates, Public Sector Undertakings for procurement opportunities and Overseas Trade Promotional Agencies.

For more info log on to www.smechamberofindia.com

WORLD SME TRADE CENTRE (WSTC) provides opportunity for connectivity with National and International Small and Medium Enterprises, large companies, multinational companies, investors, exporters, importers, policy makers, service sector industry and other allied industrial and business organisation for establishing and enhancing bi-lateral or tri-lateral trade, business collaborations, strategic partnership and identify other emerging opportunities in exports & imports.

World SME Trade Centre (WSTC) is a unique platform which provides opportunity for visiting overseas delegates, entrepreneurs, investors, exporters, importers, technocrats and representatives of Government agencies to interact and develop connectivity with Indian SMEs and representatives from the sectors of industry, infrastructure, finance, technology, power, banking, healthcare, pharmaceuticals, packaging, food processing, IT, ICT, chemical, electronics, media, sports, apparel, entertainment, education, realty sector, hospitality and allied sectors.

For more information Log on to : www.wstcindia.com

PACKAGING INDUSTRY ASSOCIATION OF INDIA (PIAI) is a leading organisation, which represents small, medium and large industries, multinational companies from packaging industry related to paper, plastics, metal, glass, foam and other allied industries as well as the machinery and equipment manufacturers, products and material suppliers. The main objective of the Association is to integrate companies from manufacturing, exports, imports, supply, advanced technology and allied industries from packaging sector to establish and enhance contacts for business enhancement and export promotion.

For more information Log on to : www.piai.org

CHANDRAKANT SALUNKHE - FOUNDER & PRESIDENT